



Ruby Sinreich  [lotusmedia.org](http://lotusmedia.org)

Brian Russell  [AudioActivism.org](http://AudioActivism.org)



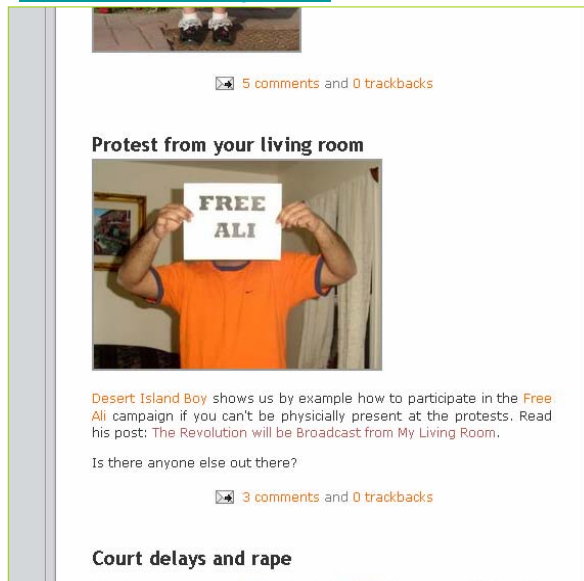
# What's a blog?

*A special kind of web site*

1. **first person** → authenticity
2. **community** → dialog
3. **organization** → entries are dated, the newest is first, and the archive is open & “discoverable”
4. **database** → syndication & aggregation


## first-person → authenticity

<http://chanadbahraini.blogspot.com>



5 comments and 0 trackbacks

### Protest from your living room



Desert Island Boy shows us by example how to participate in the [Free Ali](#) campaign if you can't be physically present at the protests. Read his post: [The Revolution will be Broadcast from My Living Room](#).

Is there anyone else out there?

3 comments and 0 trackbacks

### Court delays and rape

# first-person → authenticity

<http://afge.org>

Powered by AFGE

UnionBlog.com

Today: May 20, 2005

**Official Blogs**

- [NSPS: Solidarity takes many forms.](#)  
May 18, 2005
- [The Grim Future of our Airspace](#)  
May 12, 2005
- [NSPS: Where's the beef?](#)  
May 6, 2005

[Show All Official Blogs](#)

[XML](#)

**Blogs/Columnists**

- [AFL-CIO](#)
- [The Gaddyer](#)
- [Joe Hill Dispatch](#)
- [Joe Kenahan Center](#)
- [Nathan Newman](#)
- [Josh Rhodenck](#)
- [Romensko](#)
- [SEIU Blog](#)
- [Strike Blog](#)
- [Talking Points Memo](#)

[Stephen Barr](#)

[Eleanor Clift](#)

[E.J. Dionne](#)

[Lou Dobbs](#)

[Maureed Dowd](#)

[Thomas Friedman](#)

**Public Blogs**

- [Submit your Blog!](#)
- [Enough is Enough](#)  
May 19, 2005
- [BRAC Monkey Wrench \(Thank God\)](#)  
May 13, 2005
- [President's Scorecard!](#)  
May 12, 2005
- [It's Now or Never](#)  
May 11, 2005
- [Dept of Justice OIG Special Agent caught on camera](#)  
May 11, 2005

[Show All Public Blogs](#)

[XML](#)

**NSPS: Solidarity takes many forms.**  
**May 18, 2005**

**By Donald G. Hands**  
**AFGE Defcom member**  
**Local 2024**  
**Kittery, ME**

On 16 May, a group of six unions stepped away from the "meet & confer" process. I believe they did so out of a great sense of frustration that the meet & confer process is fatally flawed. Thus far it has been a venue for the DOD to say; this is how we envision the new system. We are not sure how to make it happen. Help us.

The unions, on the other hand, have had little of its agenda met. Scope of bargaining & issuances are matters of great importance to the effectiveness of our unions to represent us. Under the NSPS, the scope of bargaining has been substantially narrowed and seems to exist primarily in a theoretical sense. Additionally, it doesn't matter what agreement labor makes with DOD and/or how we reach it. Under the current proposal any agreement can be negated by an issuance. In other words, all it takes to eliminate or change any agreement is a higher level of DOD to write a document which would take precedence on any agreement.

For this reason and many others, AFGE feels the same frustrations as our other coalition unions. The people AFGE represents have made it clear they want AFGE to work within the forced parameters Congress has given us. As always

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May 20, 2005

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# first-person → authenticity

<http://practicalactivist.blogspot.com>

**PRACTICAL PROGRESSIVE  
ACTIVIST**

"YOU GOTTA BE GOOD. YOU GOTTA BE STRONG. YOU GOTTA BE TWO THOUSAND PLACES AT ONCE."

WEDNESDAY, MARCH 02, 2005

**Planned Parenthood of Texas Lobby Day**

I am politically involved because it gives me a feeling of deep satisfaction and pride. Every time I go to a meeting, learn something, or otherwise participate in our political process, I walk away feeling that I have fulfilled part of my duty as an American citizen. And, because I believe in government by the people, for the people, doing my patriotic duty makes me happy all the way down to my toes.

Well, attending the North Texas Planned Parenthood Lobby day gave me this feeling in spades. This was the best-planned event I have ever attended, and a fantastic learning experience.

Two busloads of (mostly) women wearing pink left the Dallas office at 7:00 AM, which was quite the sacrifice for me considering that I normally GET UP at 7:00 about 8. The organizers had Starbucks.

**ABOUT ME**

**CRISPINI**  
**DALLAS, TX**

[VIEW MY COMPLETE PROFILE](#)

**PREVIOUS POSTS**

- [Flamefest, part 2](#)
- [Flamefest, part 1](#)
- [On Personal Politics](#)
- [How to Lead from the Bottom.](#)
- ["Begin at the beginning](#)
- [Dream of Oak Cliff](#)
- [LWV Meeting on the Texas Budget](#)
- [Report on Social Security Town Hall Meeting](#)

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# community → dialog

<http://purpleocean.org>

The screenshot shows the PurpleOcean.org website. The header includes the site name, a navigation menu (About Us, Actions, Resources, Journals), and a search bar. The main content area features a journal entry titled "The ruination of old American industries" submitted by "goldenone" on Wed, 04/20/2005. The entry discusses the impact of Wal-Mart on Levi Strauss. A sidebar on the left contains links for "Browse All Journals", "FAQ", "Help", "Sign Up For A Journal", and "Journal Login". A "Build the Ocean" button is also visible.

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# community → dialog

<http://www.dailyKOS.com>

The screenshot shows the dailyKOS.com website. The header includes the site name and navigation links (Home, rubyji's Page, Diaries). The main content area features a thread titled "RI-Sen: Kennedy is out" by "kos" on Wed Mar 30th, 2005. The thread discusses the resignation of Patrick Kennedy. A sidebar on the right contains a "Menu" with links to Home, About, Contact Us, Diaries, Advertising, Daily Kos Store, and FAQ. A "Recommended Diaries" section is also visible.

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# organization → archives

<http://www.mpsomaha.org/willow/5/everts/blog>

## Everts Times

The web log for Miss Everts' fifth grade class at Willowdale Elementary School

**Wednesday, May 18, 2005 by Tom**

thursday, may 19, 2005 at 9:19:38 AM

Some people played kick ball and some people played basketball we waited for the bell to ring. Then we heard the bell ring. As we walked in we saw a one sided sheet on our desk.

After thirty minutes of working on the one sided sheet we decided to work on math. Guess what we did, a review on all the things we learned in math.

Next was gymsic it was the last day because next week was the end of school. We got to use these parachutes to shoot up balls.

After gymsic we watched a movie about genes. They showed us about how some genes are dominant and some genes are recessive. Then we got to design a character with traits we picked out of a bag.

Then we went into a relaxing time Squirt.

Next, it was time for unit studies. We checked our review sheets. Then we got a quizzler to practice for our test.

### Archives:

may 2005  
april 2005  
march 2005  
february 2005  
january 2005  
december 2004

### Links:

Miss Everts' Website  
WillowWeb Home

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# organization → archives

<http://aarp.typepad.com>

The screenshot shows the AARP website with a navigation bar at the top containing links for AARP Home, Contact AARP, Site Map, and a language selector for Spanish. Below the navigation is the AARP logo and a search bar. A horizontal menu lists various topics: Member Discounts and Services, Issues and Elections, Learning and Technology, Health, Family, Home and Legal, Money and Work, Travel, and Fun and Games. The main content area features a 'Social Security' blog post with a red circle around the 'Blog Categories' link. To the right, there is a 'Quick Clicks' section with links to 'Blog Archives' (circled in red), 'Claim Watch', 'Current Developments', 'Issue Analysis', 'Media Coverage', 'Opinion Leaders', 'President Bush', 'Recent Perspectives', and 'Trust Fund'. At the bottom right, there is an 'XML' link for RSS feeds.

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# database → syndication → aggregation

<http://bloglines.com>

Welcome rubyji [Account](#) | [Help](#) | [Log Out](#)

Search All Blogs

Directory Share

23 subscribers related feeds mark all new unsubscribe edit subscription

### Audio Activism

Metadata about "Media" Activism

3 Items | [Sort Newest First](#) | Updated Thu, May 19 2005 3:02 PM

#### 6th Annual RTPnet Conference

By Brian R. on News

The 6th Annual RTPnet Conference and Community Technology Awards is this Friday, May 20. It's being held at the Friday Center at the University of North Carolina. This event is a state wide non-profit technology conference that's mission is to help non-profits use technology more effectively. Check out the schedule for the event. Ruby and I [...]

[Comments](#)

Posted on: Mon, May 16 2005 7:52 AM | [Email This](#) | [Clip/Blog This](#) | [Keep New:](#)

#### A Texan I love..Bill Moyers

By Brian R. on People

Bill Moyers has brought tears to my eyes. I just finished watching his speech at the National Conference for Media Reform on CSPAN. (You can download an MP3 [7.5MB] or a zipped up MOV video [76MB] file. Here is a rush transcript.) He dropped some SERIOUS truth on us like a passionate minister! Never have [...]

[1 Reference](#) | [Enclosure](#) | [Comments](#)

Posted on: Mon, May 16 2005 3:26 PM | [Email This](#) | [Clip/Blog This](#) | [Keep New:](#)

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# database → syndication → aggregation

The voices of people who are changing our world.

## NPOBLOGS.NET (BETA)

update dashboard  
now blog entry

**BLOG**  
About  
Submit

**TOPICS**  
Environment (131)  
Law and Society (30)  
Public Policy (106)  
Technology (242)  
Nonprofit Sector (12)  
Politics, Candidates, and Elections (110)  
Progressive News (60)

MONDAY MARCH 28TH 2005

### Personal Learning

Organization: elearnspace  
Topic: Technology [ [edit](#) ]

Personal Learning: "The key to learning is not the medium nor the message, it is the quality of the dialog with your peers that really matters."  
Comment: I've long valued Denham Grey's thoughts and views (his.wiki on knowledge management is excellent). With a bit of reluctance, I find myself disagreeing with the scope of his [...]

### Emission Creep

Organization: Crist Magazine General  
Topic: Environment

Critics question World Bank's role as carbon trader, fossil-fuel

<http://NPOblogs.net>

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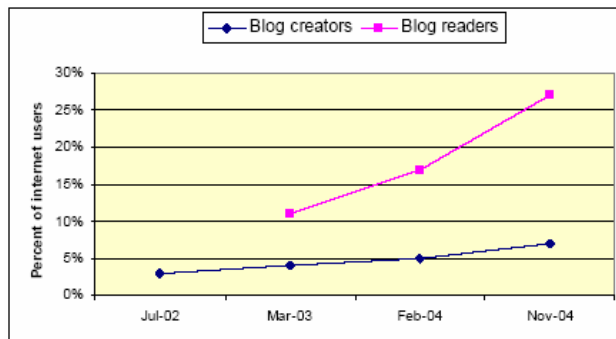
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## Who reads blogs?

**27% of internet users read blogs** (Jan 2005), a 58% jump from 17% in February 2005.

7% of the 120 million U.S. adults who use the internet say they have created a blog.



•Pew Internet and American Life Project

[www.pewinternet.org](http://www.pewinternet.org)

•

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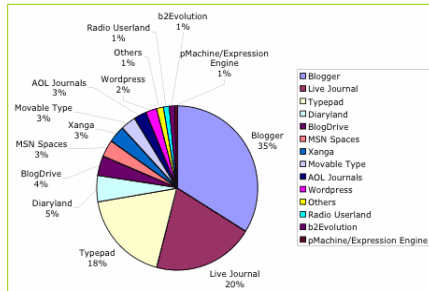
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# How do it do it?

1. Pick a tool.
2. Sign up (for hosted service) or install (for host-your-own).
3. *Optional*: customize template, register domain name.
4. **Start blogging!**

Does it matter what you use?

**No.**



## A glimpse at blogging tools

<a href="#"><u>Blogger</u></a>	pros: free, hosted on their server, easy to use, built-in templates	cons: limited functions, doesn't handle comments well, dependent on flaky server
<a href="#"><u>TypePad</u></a>	pros: hosted on their server, comments, image galleries (for extra \$3/month), easy to use, built-in templates	cons: costs \$5/month, limited functions and templates
<a href="#"><u>LiveJournal</u></a>	pros: free, hosted on their server, comments, easy to use, built-in templates, social/communities	cons: limited functions, associated with teens/diaries, address is <a href="http://www.livejournal.com/users/___">www.livejournal.com/users/___</a>
<a href="#"><u>WordPress</u></a> neutral: use your own wrapper (w/ some light programming)	pros: free, better archiving, flexible design & structure, comment moderation, unlimited authors and guest writers, free plug-ins, open source = community support	cons: host on your own server (or at dreamhost.com for about \$10/month), no official tech support
<a href="#"><u>MovableType</u></a> neutral: use your own wrapper (w/ some light programming)	pros: limited free version, better archiving, flexible design & structure, comment moderation, free plug-ins	cons: have to pay for support, host on your own server

# What can you do with it?

Anything!

For example:

- find new supporters & mobilize them
- share news, data, and information
- tell your stories (or your clients' stories)
- amplify unheard voices
- communicate clearly on your own terms
- harness volunteer energy
- respond immediately to current events
- build a movement around your cause

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<http://greenmediatoolshed.org>

## Accomplish your mission

**Green Media Toolshed**  
*Opening the door  
to successful communications campaigns  
for the environmental movement*

**CATEGORIES**

- Advocacy
- Current Affairs
- Employment
- Environment
- GMT Tips and Tricks
- Good Reading
- Media Training
- Message Development
- Network Advocacy
- Online Press Rooms
- Organizing
- Weblogs
- Web/Tech
- Working with The Press

**RECENT POSTS**

- Grist Seeks Marketing Manager

< [Creating an HTML Newsletter](#) | [Main](#) | [Effects of Internet Technology in the 2004 Election](#) >

### Pitch Call Tips

**Be succinct and persuasive.** Since journalists are busy, you have only a minute or two to state your purpose. If you're following up an advisory or press release, explain the essentials of your event, including why they should cover it. Ask if they have a few minutes—if so, you can go into more detail.

**Make your calls in the morning.** This gives you a better chance of talking to reporters instead of their machines. It's also when most editors and producers decide what to cover in their evening news or next-day's paper. Afternoons in newsrooms mean deadlines, when no one has time to talk.

**Follow up with written information.** Send another copy of your advisory or press release, if it's needed. Ask if there are other materials (fact sheets, speeches, etc.) you can provide. Double-check fax numbers and e-mail addresses.

**Use pitch calls to build relationships.** Get to know the journalists who cover your field. Make a habit of calling them with your group's response to breaking news and with quotes for their stories. Suggest possible interviews with experts, as well as "ordinary" people who give a human face to complex issues. You can also suggest getting together to discuss additional story ideas and angles.

November 22, 2004 in [GMT Tips and Tricks](#) | [Permalink](#)

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# Immediate response

<http://tsunamihelp.blogspot.com>

## The South-East Asia Earthquake and Tsunami Blog

aka the SEA-EAT blog. News and information about resources, aid, donations and volunteer efforts.

[Tsunami Help Home](#) | [Enquiry](#) | [Missing Persons](#) | [News Updates](#) | [Help Needed](#) | [Help](#)

**SATURDAY, MAY 14, 2005**


### Rich and Corporates come together for Tsunami Relief

The enclosed article is from rediff.com on Laxmi Mittal donating \$2 mn. to the Tsunami Aid Fund set up by former presidents Bill Clinton and George HW Bush of the USA.

Also a donation from ExxonMobil and everyone associated with it totalling \$11 mn.

The full article is [here](#).

Source: [www.rediff.com](http://www.rediff.com)

k.r.a.k.t.i.k at 12:38:00 PM | 4 comments | [Post a Comment](#) | [Want to help?](#) | 

Search This Site

Resource List

For a classified listing of all resources gathered at this blog, visit our Resource List

- [The Tsunamihelp Wiki](#)
- [Aid Agencies](#)
- [Blogs](#)
- [Confirmed Deaths](#)
- [Contributors](#)
- [Fundraising Events](#)
- [Governments](#)
- [Ground Zero Information](#)

**SUNDAY, MAY 01, 2005**

### 450,000 kids to be given vitamin A in coastal Sri Lanka

The UN children's agency UNICEF said today it has teamed up with Sri Lanka's government to give vitamin A to 450,000 children living in coastal areas hit by the December tsunami. Vitamin A deficiency impairs a child's immune system and increases the severity of childhood diseases, as well

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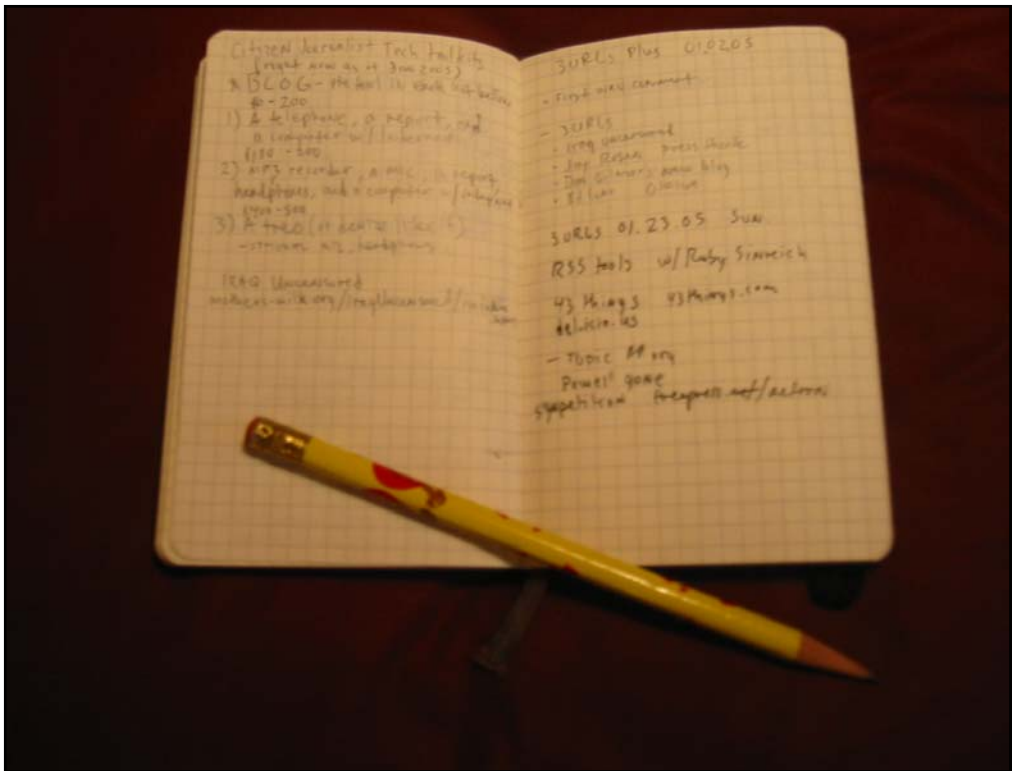
# Podcasting

is a way of publishing sound files to the Internet, allowing users to subscribe to a feed and receive new audio files automatically.

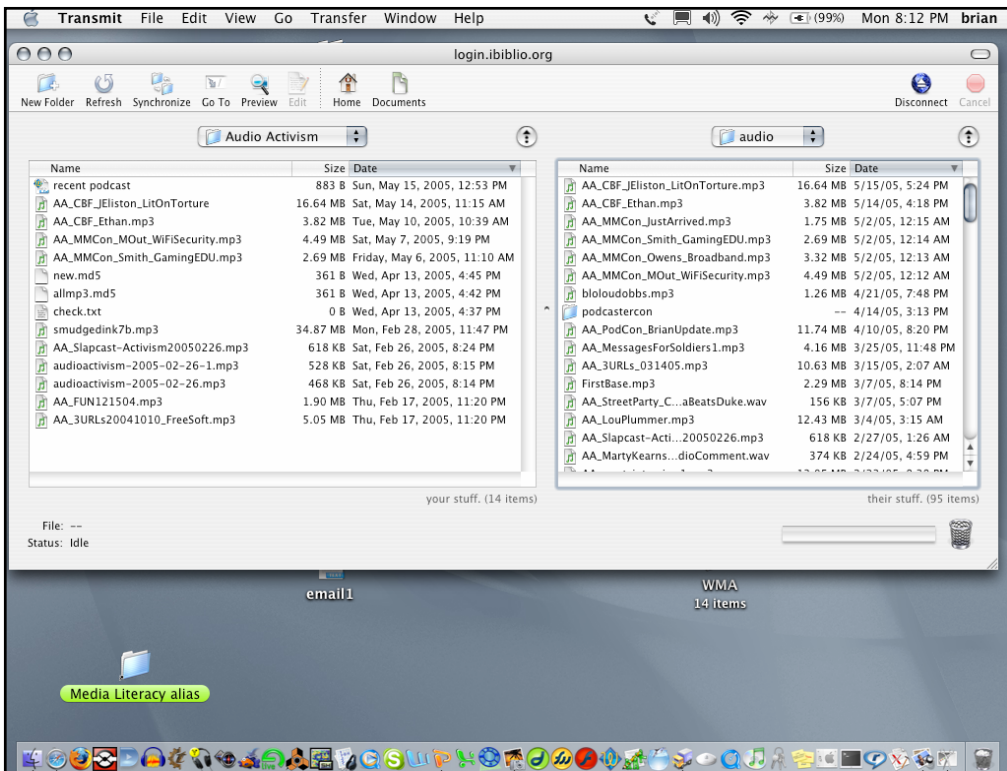
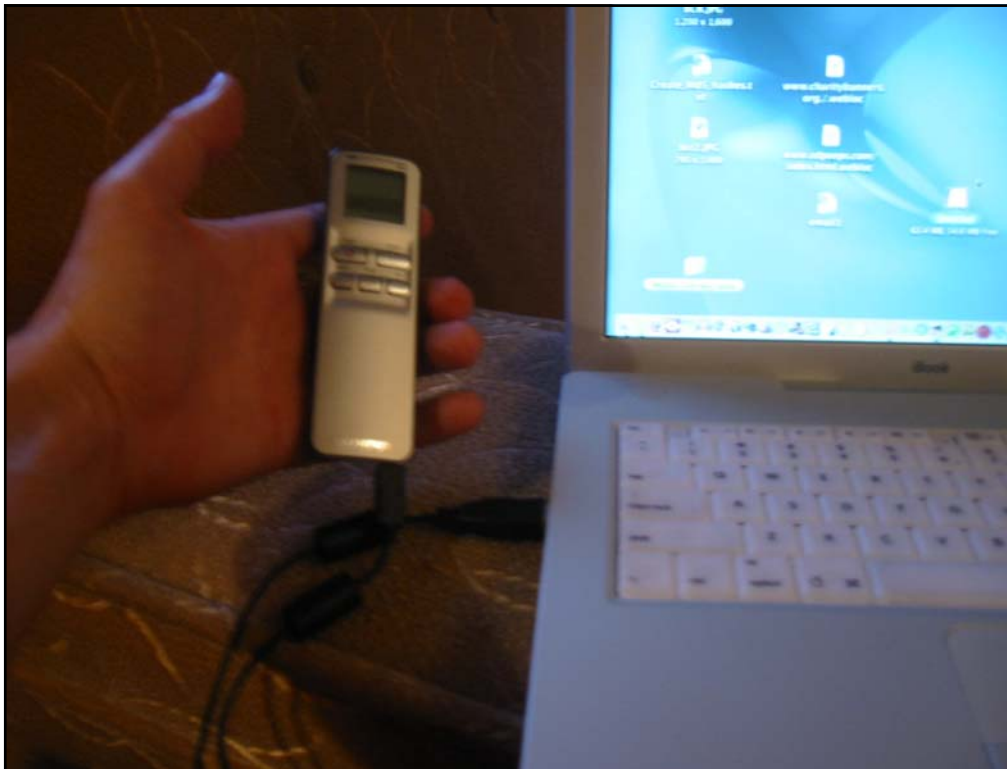
<http://en.wikipedia.org/wiki/Podcasting>

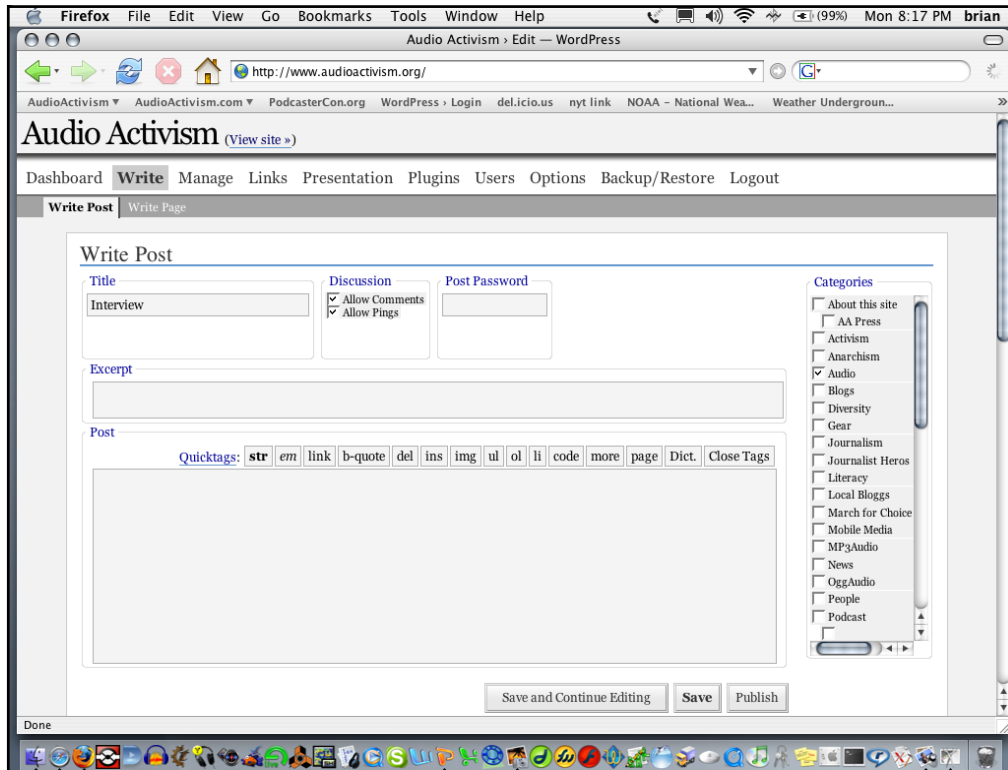
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# RSS

Really Simple Syndication  
is a family of XML file formats  
for web syndication used by news  
websites, weblogs, and podcasts.

In this case we mean RSS 2.0  
(it has enclosures)

home mp3 podcast rss psa mp3 rss

**Audio Activism** Metadata about "Media" Activism

[« Previous Entries](#)

### Making vs Lobbying reform movements 0

Posted on May 17th, 2005. About [Activism](#), [Silly big media](#).

Rabble over at [AnarchoGeek.com](#) has a post called [Follow up on the National Conference On Media Reform](#). It describes the tension between the two reform movements. The making your own media groups (one ex. [Indymedia](#)) and lobbying for media reform within the existing media establishment groups. I am **absolutely** in the making media reform crew, but feel caught inbetween sometimes. On one hand I'm in AmeriCorp and on a town tech committee (within established systems) on the other hand I make grassroots media and *sometimes* think traditional media should just be allowed to die a slow respectful death (outside established systems). Damn I'm split! How can I live in both worlds? Crazy thing is I enjoy it. If I can build bridges between the suits and the brilliant kids in the streets I will. (Maybe blow up 'the bridges' too. Metaphorically speaking that is.) But I will not facilitate the trade of someones individuality and personal rights - how ever they define them - to a Corporate entity with no feelings of it's own.

### A Texan I love..Bill Moyers 1

Posted on May 16th, 2005. About [People](#).

**Call and leave a voice mail comment about this show by calling (206) 666-3541.** Your audio comment may be posted on this site and/or included in a Podcast. Thanks to [k7.net](#) for providing this free service to ALL.

**About AudioActivism**  
About this site

**Audio Archives**  
All of the audio files

**About Me**  
[Technorati Profile](#)

**Contact Me**  
[Email](#)

**Tutorials**  
How-Tos, tutorials, and links to educational info  
+ [Podcasting Tutorial & Intro](#)  
+ [Citizen Journalism Tech Kit 001](#)

**Site Goal**  
To inform you about great people that perform activism in media, politics, and information technology both locally and internationally.

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Firefox File Edit View Go Bookmarks Tools Window Help

Podcast.net - The Podcast Directory

http://www.podcast.net/

AudioActivism AudioActivism.com PodcasterCon.org WordPress Login del.icio.us nyt link NOAA - National Wea...

**podcast.net** THE PODCAST DIRECTORY ADD YOUR PODCAST

SEARCH:

Browse Tags: ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890 - TOP

<b>Entertainment (1157)</b> Music, Celebrities, Comedy...	<b>Business &amp; Money (120)</b> Career, Investment, Marketing...
<b>Arts (298)</b> Poetry, Storytelling...	<b>Computers &amp; Internet (400)</b> Hardware, Software, Podcasting...
<b>Science &amp; Nature (167)</b> Technology, Animals, Environment...	<b>Home &amp; Lifestyle (170)</b> Relationships, Health, Pets...
<b>Hobbies &amp; Recreation (142)</b> Games, Autos, Travel...	<b>Learning &amp; Instruction (195)</b> Biographies, How To, Education...
<b>News &amp; Media (280)</b> World News, Newspapers...	<b>Politics &amp; Government (183)</b> Crime & Law, World Politics...
<b>Religion &amp; Philosophy (201)</b> Ethics, Christianity, Philosophy...	<b>Society &amp; Culture (329)</b> History, Fashion, Parties...
<b>Sports (87)</b> Basketball, Olympics, Tennis...	<b>Soliloquies (222)</b> Rants, Personal Journals...
<b>Local &amp; Regional (324)</b> Africa, Canada...	<b>Shopping &amp; Commercial (12)</b> Companies, Classifieds...
<b>International Podcasts (126)</b>	<b>Kids &amp; Teens (53)</b>

**Top 10 Locations**

1. New York City
2. USA
3. Los Angeles, CA
4. UK
5. KCRW.com
6. United States
7. Chicago, IL
8. New York
9. California
10. WFMU

**WHAT'S NEW**

**Suggest A Category**  
We want to know what you think! Want to see a **NEW CATEGORY** created for your specific interest? Now you can suggest a category to be submitted for review. Just click on the orange "suggest a category" in small letters inside the category lists.

**Podcast.net...now with TAGS!**

Macintosh HD  
37/25 GB, 14.35 GB free

Podcast\_Import Project  
2 items

freepress-closing40515.zip

Podcasting Presentation  
35 items

freepress-closing40515.mov  
01:15:16

```

href="http://www.thepeopleschannel.org/" target="_blank">The Peoples Channel </a>(a local public access tv station) were all there. Plus many
many more. While I was at the book fair I bought an essay in book form called &#8216;On Bullshit</a>&#8216; by <a
href="http://www.pupress.princeton.edu/titles/7929.html" target="_blank">Harry G. Frankfurt</a></p><p><a
href="http://www.pupress.princeton.edu/video/frankfurt/" target="_blank">Harry G. Frankfurt</a></p><p><a
href="http://www.audioactivism.org/audio/AA_CBF_Ethan.mp3" target="_blank">MP3</a> 8m 20s 3.82MB 64kbps </p>
</content:encoded>
- <wfw:commentRSS>
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</item>
- <item>
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- <link>
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- <comments>
http://www.audioactivism.org/2005/05/10/getting-flat-part-2-by-doc-searls/#comments
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<pubDate>Tue, 10 May 2005 17:31:39 +0000</pubDate>
<dc:creator>Brian R.</dc:creator>
<category>Activism</category>
<category>TrimTab</category>
- <guid>
http://www.audioactivism.org/2005/05/10/getting-flat-part-2-by-doc-searls/
</guid>
- <description>
Ruby's del.icio.us links pointed me this amazing article by Doc Searls. It explains a lot for me. I am absolutely floored by this article... (thanks
doc!) THE REVOLUTION is the flattening of hierarchies of every kind!
</description>
- <content:encoded>
<p><a href="http://del.icio.us/rubyji">Ruby's del.icio.us links</a> pointed me <a href="http://www.linuxjournal.com/article/8280">this
amazing article</a> by <a href="http://doc.weblogs.com">Doc Searls</a>. It explains a lot for me. I am absolutely floored by this
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</content:encoded>

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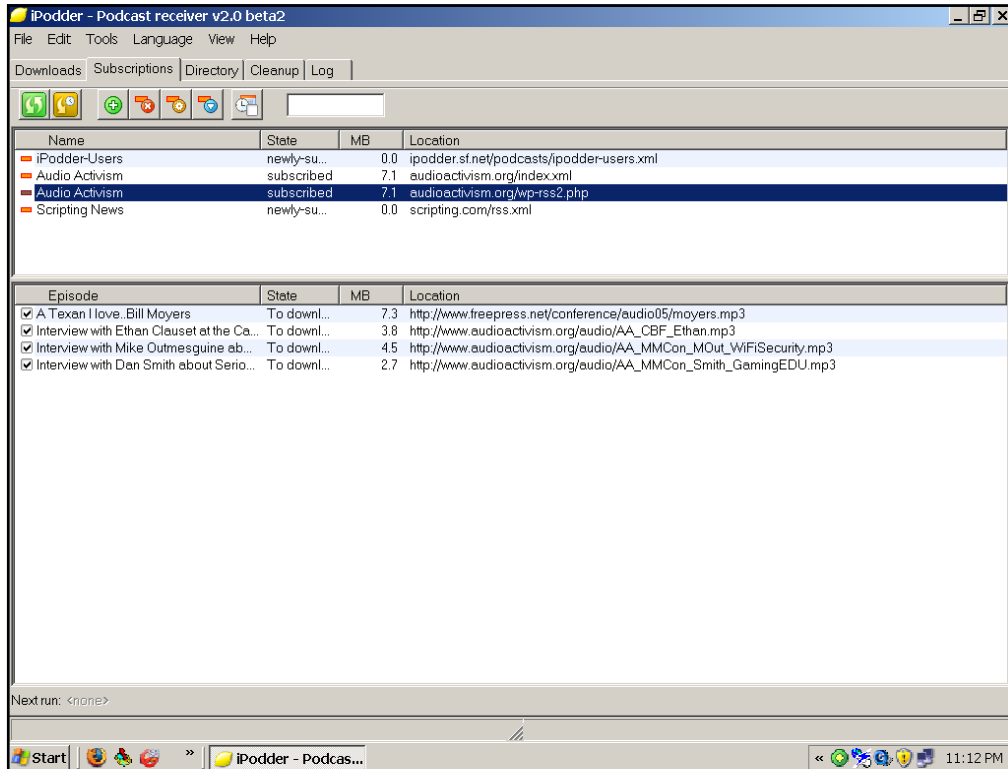
[http://www.audioactivism.org/audio/AA\\_CBF\\_Ethan.mp3" length="4001727" type="audio/mpeg"/>](http://www.audioactivism.org/audio/AA_CBF_Ethan.mp3)

<http://www.audioactivism.org/wp-rss2.php>

RSS Feed URL

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## Questions & discussion...



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## For more information

- Blogging 101  
[www.unc.edu/~zuiker/blogging101/](http://www.unc.edu/~zuiker/blogging101/)
- History & background of blogging  
[en.wikipedia.org/wiki/Weblog](http://en.wikipedia.org/wiki/Weblog)
- “Pushing Power to the Edges” report  
[evolvefoundation.org](http://evolvefoundation.org)
- TechSoup  
[techsoup.org](http://techsoup.org)
- **And of course please visit us at**  
[lotusmedia.org](http://lotusmedia.org) and  
[AudioActivism.org](http://AudioActivism.org)

• **Thanks!**



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